



Press Release

SAN BENEDETTO ON SHOW AT VINITALY 2022

Total Beverage Company will exhibit its out-of-home products at the 54th edition

Scorzè (Venice), April 5, 2022 – [Acqua Minerale San Benedetto](#), Italy's leading non-alcoholic beverage Group, confirms its presence at **Vinitaly**, for an edition dedicated to a new start and innovations. The wine and spirits exhibition is now in its 54th edition, to be held from 10 to 13 April 2022 at the exhibition area Veronafiere.

“We are excited about participating at the 54th Vinitaly, an edition dedicated to a new start and innovations. After a two-year stop, it is a momentous occasion to strengthen national and international trade relationships” - said Vincenzo Tundo, Italy Sales and Marketing Director of the Group - “To San Benedetto, Vinitaly is a really important showcase and an excellent opportunity to meet the most important international buyers”.

The Veneto-based company will participate in the show with its own stand, **Hall 10, Stand A3**, where the main products dedicated to the out-of-home world will be on display.

In the world of mineral water, San Benedetto will present the purity of [Antica Fonte della Salute – Millennium Water](#), one of San Benedetto most renowned products. This water is sourced in a thousand-year-old aquifer, preserved for years and still pristine. The aquifer, located 236 metres underground, gives us back a precious water with a nitrate content lower than 0.0001%. San Benedetto will also exhibit **Prestige Rose Edition**, a glass bottle line, which represents the perfect blend of all the company's excellence products. The company will also present **San Benedetto Elite**, the mineral water line that combines design exclusivity with the handy aspect of PET bottles. Last, **San Benedetto Tower** the new 1L mineral water bottle dedicated to the food service world. Its essential lines, the modern design, and the elegance in every single detail are the result of a long and watchful research driven by the passion for the cult of beauty. In addition to its charming packaging, PET bottle also boasts the value of a 100% recyclable bottle designed to meet the needs of a practical use. Naturally carbonated water, such as **Acqua di Nepi** and **Cutolo Rionero Fonte Atella**, besides the new products of **Fonte Corte Paradiso**, the Friuli-based spring that the company acquired last year, complete the wide range of products in the sector of mineral waters.

With regard to cold tea, **Indian Black Tea**, San Benedetto unique taste premium product, could not miss the event. The recipe is exclusive, with black 100% Indian tea leaves in very pure low-mineral content water, and no colouring substance, preservative, and synthetic sugar. An exclusive blend with a rich and intense aroma to taste in the most exclusive and glamorous clubs, available in peach and lemon varieties, in a precious 0.25 L glass treasure chest.

San Benedetto Drinks and Juices with many new varied products complete the presentation.

And lastly, **Schweppes**, produced and distributed by San Benedetto, as authorized by Schweppes Int. Limited. It has always been a synonym for style and quality, available in many formats and irresistible varieties. It will be at the exhibition with the premium Selection tonic line, Specialities, and the latest new products designed for mixability.



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Gruppo Acqua Minerale San Benedetto S.p.A.

Established in 1956, Acqua Minerale San Benedetto S.p.A., with a business presence in over 100 countries in the five continents, is the leading Italian player in the market of non-alcoholic beverages (source GlobalData 2021, 2020 figures). This “total”, multi-specialist and multi-channel company operates successfully in all reference markets, from mineral waters (San Benedetto, Antica Fonte della Salute, Acqua di Nepi, Guizza, Pura di Roccia, Fonte Corte Paradiso, and Cutolo Rionero Fonte Atella) to functional waters (Aquavitamin and San Benedetto SKINCARE), from carbonated drinks (San Benedetto and Schweppes) to tea (San Benedetto and Guizza) and baby drinks (San Benedetto Baby), from sport drinks (Energade), to tonic waters (Schweppes) up to non-sparkling juice-based drinks (San Benedetto Succoso and Tel Quel) and aperitifs (San Benedetto and Ginger Spritz).

For further information:

www.sanbenedetto.it

<http://www.thesanbenedetto.it/>



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@sanbenedetto_official



Gruppo Acqua Minerale San Benedetto

Press Office: 3rd Floor Public Relations Tel. +39 02 87168894

Alessio Melillo Mob. +39 347 0101202 E-mail alessio@the3floor.it

Filippo Solaroli Mob. +39 348 4229399 E-mail filippo@the3floor.it

Gaia Capua Mob: +39 338 7623121 E-mail gaia@the3floor.it