

#### **Comunicato Stampa**

# SAN BENEDETTO MILLENNIUM WATER CONFIRMS ITS PRESENCE IN THE NEW SEASON OF MASTERCHEF

San Benedetto Millennium Water accompanies aspiring chefs through the challenges of Italy's most coveted kitchen

Scorzè (Venice), December 9, 2025 – San Benedetto Millennium Water renews its presence in the new edition of MasterChef Italia, the Sky Original cooking show produced by Endemol Shine Italy. The total beverage company (thanks to Sky Brand Solutions – a department of Sky Media – together with Endemol Shine Italy) confirms its support for aspiring chefs, accompanying their creations with an excellent mineral water designed to enhance every gastronomic experience.

Once again, this year, in the prestigious setting of the public's favorite kitchen, San Benedetto Millennium Water confirms its status as the ideal partner for tackling the challenges of the competition. The 0.65L and 0.33L formats will be available in Still and Sparkling flavors, bringing elegance to the set with a distinctive design that reflects the essence of the product.

The new season of MasterChef Italia returns exclusively on Sky and streaming only on NOW on Thursday, December 11, at 9:15 p.m., always available on demand on Sky Go. Aspiring MasterChefs will compete under the watchful eye of three chefs, Bruno Barbieri, Antonino Cannavacciuolo, and Giorgio Locatelli, who are ready to crown Italy's best amateur chef. The public can follow and comment on the show with the official hashtag #MasterChefIt on Facebook, X, and Instagram.

In the mineral water segment, San Benedetto Millennium Water remains a symbol of purity and tradition: it is a rare and precious gift, which has its roots in a thousand-year-old aquifer located 236 meters underground. Protected and uncontaminated for over five thousand years, Antica Fonte della Salute preserves all the original purity and mineral richness that nature has created over time.

For centuries, it has made its slow journey through the rocks, purifying itself and enriching itself with precious minerals. This slow flow gives mineral water with a nitrate value of less than 0.0001%: an essentiality that only the complex architecture of nature could achieve.

It arrives on the most exclusive tables to accompany and enhance the creations of the great masters of Italian cuisine. The line consists of 0.33L, 0.50L, and 0.65L glass bottles and 0.25L and 0.40L PET bottles characterized by sinuous shapes that enhance their refinement, as well as innovative, practical, and elegant 0.33L cans. The new Mito Collection, available in 0.5L and 0.75L PET formats, also stands out for its sophisticated design.

### Gruppo Acqua Minerale San Benedetto S.p.A.

Founded in 1956, Acqua Minerale San Benedetto S.p.A. is present in one hundred countries across five continents and is Italy's leading player in the non-alcoholic beverage sector (GlobalData Source 2025, 2024 data). Today the Group operates eight production plants in Italy – Scorzè (VE), Pocenia (UD), Popoli Terme (PE), Donato (BI), Nepi (VT), Viggianello (PZ), Atella (PZ), Villasor (SU) – and four international sites: two in Spain, one in Poland and one in Hungary. As a "Total Beverage Company," San Benedetto is active across all non-alcoholic beverage segments: mineral waters (San Benedetto, San Benedetto Millennium Water, Acqua di Nepi, Guizza, Pura di Roccia, Fonte Corte Paradiso and Cutolo Rionero Fonte Atella), functional waters (Aquavitamin, San Benedetto SKINCARE,



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Aquaprotein), carbonated soft drinks (San Benedetto and Schweppes), tea (San Benedetto), children's beverages (San Benedetto Baby), sports drinks (Energade), tonic waters (Schweppes), still juice-based drinks (San Benedetto Succoso), aperitifs (San Benedetto), energy drinks (San Benedetto Super Boost and San Benedetto Fruit & Power), and plant-based beverages (San Benedetto Avena).

## For further information:

www.sanbenedetto.it

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inGruppo Acqua Minerale San Benedetto

Press Office: 3rd Floor Public Relations Tel. 0287168894 Alessio Melillo Mob. 347 0101202 Mail <u>alessio@the3floor.it</u> Gaia Capua Mob. 338 7623121 Mail <u>gaia@the3floor.it</u>