



Press Release

## **SAN BENEDETTO LANDS AT “NAVIGUSTO 2.0” WITH ANTICA FONTE DELLA SALUTE**

*The ancient water of extraordinary purity confirmed again as official sponsor at the food-and-wine event dedicated to the nautical world*

Scorzè (VE), 26 April 2018 – set sails for the second edition of **NaviGusto 2.0**, the *élite* event dedicated to Wine&Food and the nautical sector which, **from 27 to 29 April** will take place at the **Ostras Beach Club** in **Marina di Pietrasanta** in the province of Lucca. A must-attend participant is the **Acqua Minerale San Benedetto** group, which confirms its official sponsorship of the event with its **Antica Fonte della Salute Millennium Water**, the ancient water of extraordinary purity dedicated exclusively to the upper catering segment.

With **NaviGusto 2.0**, the excellence of Italy’s food-and-wine sector meets the boating industry in a calendar of events ranging from glamour to current affairs. **Antica Fonte della Salute**, the water purified over thousands of years, won the Superior Taste Award in both its natural and sparkling versions, with 3 Golden Stars from the International Taste & Quality Institute. The ideal companion of a gourmet programme full of food and wine proposals that aims at enhancing the excellence of Tuscan and Italian products, it does not disappoint even the most refined palates.

After last year's success, **Antica Fonte della Salute** can also be seen in the *Salotto di NaviGusto*, an area for meetings that offers a complete calendar of presentations on gastronomy, wine-making, sailing, sports, and current affairs. On Friday 27th April, the exclusive Captain's *Soirée* party takes place, dedicated to the Captains, Chefs and Crews of the prestigious yachts, to discover and taste the excellence of the exhibitors of NaviGusto, and attend the ‘show cooking’ of the chefs of the Italia Yacht Chefs Association.

**Antica Fonte della Salute** will be present with a corner where all visitors can taste the water in the new 33 cl glass format that accompanies the exclusive 65 cl bottle. San Benedetto dedicates *Antica Fonte della Salute* to its most discerning clientele who are always seeking unique, exclusive and high-quality products.

**Antica Fonte della Salute** is a mineral water that comes from a faraway world, originating from an aquifer millenary some 236 metres underground in the municipality of Scorzè in the province of Venice. It has been kept unspoiled for over 5,000 years to today, and its water has trickled among the rocks for centuries, becoming purified and enriched with precious minerals. This slow flow makes a pure mineral water with a nitrate value of less than 0.00001%, a purity level that only the complex architecture of nature can achieve.

\*\*\*\*\*

**Gruppo Acqua Minerale San Benedetto S.p.A.**

*Established in 1956 and with a presence in over one hundred countries on five continents, Acqua Minerale San Benedetto S.p.A. is the largest wholly Italian-owned Group in the entire non-alcoholic beverage market. A ‘total’, multi-specialist and multi-channel company, San Benedetto operates successfully in all segments of the reference market, ranging from the mineral waters (San Benedetto, Ancient Health Source, Pure Rock, Nepi Water, Guizza and Cutolo Rionero Source Atella), those with added ingredients (Aquavitamin and San Benedetto Ice Formula Zero), carbonated drinks (San Benedetto and Schweppes) to teas (San Benedetto and Guizza) and children’s products (San Benedetto Baby), sports drinks (Energade), tonic waters (Schweppes) to juice drinks (Oasis and San Benedetto Juice) and aperitifs (Ginger Spritz, Ben’s and Schweppes).*



For more information: [www.sanbenedetto.it](http://www.sanbenedetto.it)



[www.facebook.com/sanbenedetto](https://www.facebook.com/sanbenedetto)



[sanbenedetto\\_official](https://www.instagram.com/sanbenedetto_official)

*Press Office: 3rd Floor Public Relations Tel. 0287168894*

*Alessio Melillo Mob. 347 0101202 Mail [alessio@the3floor.it](mailto:alessio@the3floor.it)*

*Raffaella Patruno: Mob. 320 0125072 Mail [raffaella@the3floor.it](mailto:raffaella@the3floor.it)*

*Elena Iadanza: Mob. 340 1458657 Mail [elena@the3floor.it](mailto:elena@the3floor.it)*